



Strathmore OBSERVER

OCTOBER 1963

PUBLISHED BY
THE STRATHMORE-AT-MATAWAN
CIVIC ASSOCIATION, INC.
MATAWAN, NEW JERSEY

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BUT IT'S NOT ENOUGH!

Now—*right now*—is the time for all good Strathmore citizens to come to the aid of their civic association. It may be a corny paraphrase of an old slogan, but it happens to be the unfortunate truth. Without the help of each family in Strathmore, none of our common goals can be achieved.

Although we need each other, right now it's a case of we need you in order to operate at maximum efficiency. Sure, you can read the statistics and boast: The Strathmore-at-Matawan Civic Association now has reached the 900 membership mark. And that's just wonderful. But it's not enough! We naturally want every family in the development to join, but we want much, much more.

We want out members to actively demonstrate their interest and their civic pride by attending meetings. At present, the turnout is too small . . . and the disheartening result has been a lack of a quorum at our regular September meeting and another disappointing lack of a quorum at a special meeting held October 1. At the latter meeting, there were almost 150 persons—but only 127 were members. Therefore, we could not legally hold a vote on approval of three of the five charter-study candidates (Ralph Dolan, Clarence B. Stultz and Frank R. Swan) who were recommended by our Charter Study Screening Committee. The other two candidates, George C. Hill and Hans H. Froehlich, were endorsed at our August meeting. The lack of a quorum also prevented a vote on a proposed change in our bylaws regarding income from special events.

We hope we're wrong about your current apathy. And, we hope to see our faith in you restored when we hold another meeting later this month. On or about October 22—we'll announce the details in our local and area newspapers as soon as the date is confirmed—we will present all six candidates for the two openings on the Matawan Township Committee. This will be your opportunity to hear them speak and ask them pertinent questions before you go to the polls November 5.

Remember, the civic association is your collective voice in and of the community. You don't have to shout to make your individual voice heard. All you have to do is stand up and be counted. Speak your piece and make your wants and needs known. Don't mumble and grumble out of earshot. We're here because you wanted us and we're trying very hard to fulfill your desires. But we can't do it without your support.

So, don't just join and forget about it. Don't be a paper member. Attend meetings. If you find a special interest, channel it by joining and working with the committee handling that particular sphere.

Exercise your right as a citizen and taxpayer now—**RIGHT NOW!**

JOIN YOUR ASSOCIATION

ZONING & PLANNING COMMITTEE: Levitt is required to survey all lots—
“ . . . In addition, after all finished grading, the developer shall install a solid iron stake not less than one inch [diameter] and 30 inches in length on all lot corners.”

This clause, Article VII, Section 1M of the Township Subdivision Ordinance, was discovered by Zoning Committee members studying the local laws. The committee brought to the attention of the Planning Board that, while major sections of Strathmore had been finish-graded for a long time, the required survey stakes had not been set.

The Planning Board and its attorney agreed with us that the lot surveys are required. Board chairman S. Vena contacted Levitt and Sons, Inc., and was told that Levitt was not planning to survey finished lots.

Last month, the Planning Board considered the question and sent a letter to Levitt officially informing him that he is required to survey and place the required iron stakes.

Our committee is following this matter closely and will try to insure Levitt's fulfillment of this obligation. If every Strathmore home owner had to pay for his own survey, the total cost would run up to \$50,000. We hope to save this expense!

RECREATIONAL GROUNDS SOUGHT—The question of whether adequate recreational areas will be provided by Levitt is still unanswered. The public hearing on this issue, which had been scheduled for Sept. 23, was postponed by the Township Committee at the request of our civic association. The postponement was asked in order to investigate what is hoped will be additional information supporting our case. When a new date is set, it will be announced immediately.

For the benefit of new Strathmore residents, here's a brief review of this issue: Under Township Ordinance, Levitt is required to provide 15% of the total development area for recreation, religious and other public uses. Levitt contends that 128 acres (about 16%) have been provided. However, we believe that 80 of those acres—drainage creeks, shopping center, bath and tennis club and the school site—cannot legally be included. It is notable that Levitt is actually providing only 8 usable acres for recreation. This amounts to little more than 1% of the whole development.

NEW CONTROLS NEEDED—Committee members are concerned by the growing number of gas stations along Route 34 adjacent to new sections of Strathmore and by the lack of adequate regulations over commercial signs in the Township. We have discussed this informally with the Township Planning Board and plan to study specific new ordinance suggestions for control of these problems.

Any residents familiar with these two problems, or who have other items which merit investigation, are asked to contact Herbert Parker (566-7647) or Mark Beck (566-7661).

STILL DESPERATELY WANTED: A volunteer is still badly needed to act as chairman for the Strathmore Muscular Dystrophy Drive to be conducted in November. Anyone interested should contact Mrs. Mary Di Giuseppe at the Monmouth County Chapter of Muscular Dystrophy Association of America, Inc., 710 Mattison Ave., Room 310, Asbury Park. Phone: 775-8522 Monday and Thursday or 531-4733 at any other time.

DO YOU WANT A BLOOD BANK? Anyone interested in supporting a blood bank for Matawan Township is asked to contact Sheldon Leffer, 15 Inglewood Lane, 566-8970.

PUBLIC RELATIONS COMMITTEE: New Chairman Elected—Following the recent resignation of Bill Beardsley, due to the pressure of business affairs, Larry Price was elected chairman of the committee.

RECREATION & PROGRAM COMMITTEE: Spooky Gala Set—There will be doings at our Halloween Dance, October 26, at the Oaks on Route 35, Middletown. Costumes are optional, but awards will be given for the most original and imaginative dress. There'll also be door prizes. Tickets are \$4 per couple and are being sold by members of the dance committee.

Adult Education—The success of this program is a heartening result of hard work and cooperation. Registration was great, and all kinds of plans are in the works for an even more interesting spring session. It is hoped that a few of the courses canceled for lack of instructors or adequate registration can be offered in the future. The Adult Education Advisory Board now has become a corporation composed of 3 persons from the Borough and Township and 2 Strathmore residents—Mrs. Marvin Randolph, president, and Mrs. Everett Wolfson, vice president.

Bowling—The Women's Afternoon League and the Men's Evening League now are well into the season. Participation has been excellent.

Recreational Facilities—A meeting will be scheduled with the Levitt organization in the near future to determine the exact plans for the development of recreational areas in Strathmore. Public notice of this meeting will appear in the local papers. The committee urgently requests all new residents interested in this work to contact its chairman, Bob Feldman (566-7526).

More Sports—Plans are under way for a fall and winter sports season featuring basketball for men and boys and touch football for men. All inquiries should be directed to Bob Feldman.

Men's Softball—As this goes to press, the first place in the Strathmore Softball League has yet to be decided. The final game was slated for October 6 between Bob Conover's and Dave Calman's teams. Congratulations to the winner.

MEMBERSHIP COMMITTEE: New Appointment—The appointment of Robert M. Davitt, 6 Incline Place, as section chief for the new Ivy Hill section has been announced by Hans H. Froehlich, committee chairman. Mrs. Stella Shepper and Mrs. Hilda Dissin will assist him in handling paperwork and membership enrollment.

Another Chief Needed—Another section chief—for Cambridge Park—is urgently needed, according to Mr. Froehlich. He also has issued an appeal for volunteers in Cambridge, Deerfield and Northland Park. Volunteers who can devote between 30 to 60 minutes per month to help distribute the *Strathmore Observer*, and other announcements, may contact him at 566-7770.

EDUCATION COMMITTEE: Guest Speaker Slated—The committee's next meeting October 16 will feature John Caracciolo, principal of the Matawan Regional High School, as guest speaker. James Snyder, committee chairman, urges all committee members to attend the meeting which will be held in the Strathmore School.

PUBLIC UTILITIES AND PROPERTY COMMITTEE: Not Too Late—There's still time to return the questionnaire which was distributed to all Strathmore residents during the summer, according to Norton Berlin, committee chairman. He reports that his committee is still working on the matter of Strathmore water rates and also is continuing to compile and evaluate the material covered in the questionnaire. Further information may be gained by contacting him (566-7545).

REPORT OF CERTIFIED PUBLIC ACCOUNTANT

TO: EXECUTIVE COMMITTEE
STRATHMORE-AT-MATAWAN CIVIC ASSOCIATION

I have examined the statement of cash receipts and disbursements of the Strathmore-At-Matawan Civic Association for the period from inception through June 17, 1963. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as I considered necessary in the circumstances.

In my opinion, the accompanying statement of cash receipts and disbursements presents fairly the cash transactions of the Strathmore-At-Matawan Civic Association for the period from inception through June 17, 1963.

Robert W. Beecher
CERTIFIED PUBLIC ACCOUNTANT

July 31, 1963

STRATHMORE-AT-MATAWAN CIVIC ASSOCIATION

Statement Of Cash Receipts & Disbursement

Inception through June 17, 1963

Receipts:

Membership dues (291 members)	\$582.00	
Proceeds from "Recreation Committee" dance	<u>702.00</u>	
Total Receipts		\$1,284.00

Disbursements:

Cost of "Recreation Committee" dance	190.70	
Rental of School Auditorium & janitorial service	30.00	
Organizational expenses including preparation of By-laws and Constitution	48.48	
Cost of "Little League" equipment and supplies	55.40	
Cost of "Observer" and Civic Association announcements	121.50	
Miscellaneous supplies	<u>21.12</u>	
Total Disbursements		<u>467.20</u>
Funds On Hand		<u>\$816.80</u>