



# Strathmore

# OBSERVER

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VOL. 1 - No. 15

A PUBLICATION OF THE STRATHMORE CIVIC ASSOCIATION

JANUARY, 1965

## Association Meeting

Wednesday, February 3

Regional High School

NOTE NEW DATE

8:30 p.m.

## TRANSIT STUDY DUE SOON

The transportation portion of the Monmouth County Planning Board's "Western Monmouth" Regional Study will be released this month, Planning Director Charles M. Pike said. The director reported to the members of the board that he and his staff have met with representatives of the Tri-State Transportation Committee, the State Regional Planning Commission, and the New York Regional Plan Association to co-ordinate their findings into the report.

According to Pike, the next step in the transportation report will be meetings with representatives of the 12 municipalities west of the Garden State Parkway. These meetings, Pike said, will give local officials an opportunity to register opinions and ask questions about the report.

The western study is part of a two-section survey of the county which has been in preparation since 1958. It will serve as a basis for a county master plan. The need for such a plan is regarded as urgent since the ever-growing metropolitan area is now reaching out to Monmouth County. Particularly it is affecting the western portion where direct commutation with New York and Newark is relatively easy.

Ultimately, a county master plan will act as a guide for residential and industrial development of the county's open space. Last month the planners released a section of the study which dealt with social and economic patterns. Also available is a report on the western region land uses and physical characteristics.

## SCHOOL VOTE TUESDAY BUDGET, BOARD SEAT, BUSING AT STAKE

Mark February 2 on your calendar because that is the day you can voice your views on Matawan Township's school system. From 1 p.m. to 9 p.m. you will have the chance to vote on the new school budget, for a member of the Board of Education, and on a special referendum on school busing.

This is your opportunity, as well as your responsibility, to affect the school curriculum, taxes, libraries, teachers and just about every facet of the educational process. Last year 55 per cent of those eligible voted. Let's shoot for 100 per cent this year. Remember, if you don't vote, you have no right to gripe if you don't like the way the school system is being run.

### THE BUDGET

Actually you will vote on two budgets—operating and capital—on February 2nd. The operating budget is simply a bunch of figures which tell you how the Board of Education and the administrative staff of the school system plan to spend money administering our schools from July 1, 1965 through June 30, 1966.

The bulk of the items on the operating budget represent fixed costs such as teachers' salaries, which account for 70 per cent of the total current expenses. Obviously many of the items in the operating budget reflect changing enrollments. As the number of pupils increases, for instance, the amount of teachers' salaries will rise also.

However, in each budget there are changes that are important because they don't depend on increasing enrollments. They indicate what the Board and the administration are thinking. You are asked to approve or reject all these changes by approving or rejecting the entire budget.

Here are the major changes in the new budget:

- The appointment of an assistant superintendent of schools.
- An increase in the appropriation for the library program which would include the addition of two

libraries and a \$4 per pupil allowance for purchasing books and visual aid equipment. Last year the allowance was \$1 for each elementary school pupil, and \$2 for each high school student.

- The appointment of a physical education supervisor for the elementary schools.

The capital budget shows planned expenditures for long term programs. The major change in this year's budget is a sharp jump in interest charges. This mirrors the bond issue passed last year to acquire land for new school buildings and to build two new schools: K-8 on Lloyd Road and K-6 on Ravine Drive.

### THE CANDIDATES

There are two candidates for the one township seat on the Board of Education. Both the incumbent, Roy Matthews, and the aspirant, Herbert Feder, have spoken to the Civic Association presenting their backgrounds and ideas on education. Elsewhere in this issue of the OBSERVER there are brief biographies and aims of each candidate.

It must be stressed that a seat on the Board of Education is a non-political, non-sectional office. Since voters can't fall back on party loyalties, they should learn what the two candidates think about education in order that they can vote wisely on February 2nd.

### SCHOOL BUSING

The final item that you can vote on is a special referendum that concerns school busing. Until now, the local Board of Education's policy has been to provide free busing to elementary school children who live more than two miles, and high school students who live more than two and one-half miles from their schools. The local Board receives state aid for this busing under a formula that the State of New Jersey established.

There has, however, been some rumbling from parents who live within the two and two and one-half mile subsidized busing limits. It has centered on the

(Continued on Page 5)

**THE STRATHMORE OBSERVER**

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## Editorials

### Vote February 2

February 2 is an important date. This is the date when all the "talkers" can effectively demonstrate.

All year long most of us talk the game of better schools. Most of us can't find the time to attend the Board of Education open meetings. This doesn't lessen our interest in education.

And we can demonstrate this interest on February 2 by voting "YES" on the school budget and voting for one of the two candidates for the open seat on the Board of Education.

### A Proposal

Gov. Richard J. Hughes in his recent message to the New Jersey Legislature, proposed that the New Jersey Highway Authority, operators of the Garden State Parkway, build a cultural center on Telegraph Hill about 5 minutes' driving time from the Strathmore area.

The cultural center would include an amphitheatre shell for outdoor concerts and a drama playhouse. It would be built by floating a bond issue and be repaid by future tolls.

We think the Civic Association should let the Governor know how we feel about this. More important, we think the Civic Association has the opportunity to provide the leadership so that all groups — political, service, social — in the Bayshore area, let the Governor know how they feel, too.

Editor:

There once was a humorous fable,  
Whose authorship hadn't a label.  
This caused such distress  
That now I confess!  
I wrote the best that I was able.

MARILYN BRENNER

# President's Corner

## Politics

We have heard a great deal of discussion about the December issue of the Observer. Some protested that the Association, because it is "non-partisan," is not permitted to criticize public officials or their performance in office.

*The Association will not recognize the right of any official body or individuals to claim an immunity from criticism for their acts merely by wrapping a cloak labeled "Politics" around them.*

Indeed, anyone who seeks election or appointment to an official position must expect his public acts to be reviewed and, when questionable, publicly criticized.

A virtual immunity would result if criticism of public officials were to be limited to statements by the political opposition because the public generally can not take such statements at face value.

In the course of discussion about the December issue of the Observer two suggestions were made which are reasonable. Essentially, they are that articles in the Observer of a controversial nature either should be signed or put on the editorial page. A reading of past issues will show that generally contributors are anonymous and that acknowledged editorials have appeared in places other than page two.

In view of the discussions, however, it is our intention to review future material with these suggestions in mind.

### Where's Charlie?

The Association's members have seemingly decided to "let George" attend all meetings. Unfortunately the Georges do not constitute a quorum. Maybe we should ask all Charlies to come too. The alternative is to ask the members to actually go to the trouble of attending some meetings. If each member attended one meeting a year (assuming even distribution) we would have a quorum at every meeting.

The members lose by not attending.

In spite of programs which were important and of interest to all local residents, we were not able to achieve sufficient attendance at two recent meetings. In November the major topic was the Bayshore Community Hospital crisis. Many hundreds of Association members have pledged more than one hundred and fifty dollars each to this project which was scheduled to be built near Strathmore. The refusal of federal funds for the project raised a serious doubt as to whether it would ever be built and consequently whether the thousands of dollars pledged should be paid. About 30 members attended the meeting, consequently no decisions or recommendations were made.

The January program was Education.

The proposed three million dollar budget was discussed and questions about it answered by Mr. Edward Scullion, secretary of the Board of Education, and by the two candidates for the township seat on the board. This meeting was another superb example of how the individuals who do not attend are hurt by the subsequent inability of the Association to act.

If residents of the Waverly, Oxford, Fordam and Juniper Park sections had attended, a motion might have been passed for the Association to endorse and support the referendum question which will be on the ballot February 2. This question concerns the addition of \$86,000 dollars to the school budget to provide free bus transportation for all K-6 grade students who live more than one-half mile from school and for all 7-12 grade students who live more than one and one-half miles from school.

We urge you, whenever possible, to attend the monthly Association meetings. Not only when major programs are scheduled, but also the meetings where there is adequate time to discuss new proposals and suggestions.

The Association was created by its members to promote their needs in a rapidly changing community. The most important thing the members can do is attend the meetings, otherwise the Association will become impotent and all will lose by it.

The next meeting of the Civic Association will be held Wednesday, February 3 at the Matawan Regional High School at 8:30 p.m.

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### BUS SERVICE — HOW IT CAN BE IMPROVED Feb. Association Meeting

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EDITOR:

We, the undersigned members of The Observer staff, regret that a fable, entitled "Fox and Squirrels," appeared in last month's issue of The Observer without our knowledge and-or approval.

We believe The Observer, as the voice of the Strathmore Civic Association, does have a right and an obligation to comment on any matter affecting the community. But we further believe that such comment must either be signed or clearly labeled as editorial matter.

We have been assured that this policy will be followed in the future. All material will be reviewed with this policy in mind before publication.

HENRY ARNOLD  
ARNOLD BASEMAN  
BARBARA KATINSKY

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SEE HOW MATAWAN TICKS  
ATTEND A TOWNSHIP COMMITTEE  
MEETING — HELD EVERY FIRST  
AND THIRD MONDAY AT 8:00 P.M.

# Letters to the Editor

## We Need Pediatricians

Editor:

We all recognize the need for more doctors in the Strathmore area, especially in the field of pediatrics.

Why can't the Civic Association encourage more physicians to buy homes and establish offices in this area?

A good pediatrician could, no doubt, be assured of an above average income almost immediately. Agree?

PETER S. WALLACH

## Non - Partisan, Not Non - Political

Editor:

There appear to be some people who are predicting the death of the Association on the grounds that it has become political. The Red Bank Register has echoed this theme. They said in a recent editorial that the Association should be non-political.

I cannot understand the term "non-political" applied to an organization that must use existing political machinery in the pursuit of its goals. The Association must be non-partisan, but it cannot be non-political. In order for it to have a voice in local government it must represent a voting block. Politicians reflect the will of the people and the will of the

people is reflected in how many votes they can turn out.

Those people who have attended township committee meetings know that when they stand up to present their views as individuals, they are politely heard but that's all. If a voice is raised which is known to represent the Civic Association or any voting bloc for that matter, it is listened to and carefully considered.

If a person objects to any of the stands taken by the Association, he should air his objections at the meetings.

If the Association is to die, the cause will be the inability to take a strong stand on issues for fear that it will be labeled political. When this happens the people of Strathmore will have cut off their only independent non-partisan avenue to community affairs.

Very truly yours,  
RUDOLPH BERGENFELD

## Deed Restrictions

Editor:

The letter from Mr. Spear in last month's Observer indicates that some people may have the wrong idea regarding deed restrictions and zoning laws in general. The purpose of these restrictions and laws is to protect property owners, individually and as a group,

from actions which would be against the public good. Additionally, within defined limits, the individual owner should be left free to exercise a certain amount of discretion and personal choice in the use of his property.

I am certain that nobody in Strathmore or in any residential community would enjoy seeing a neighbor abandon his house, tear it down, and then erect a gas station, factory or chemical plant on the site.

The present zoning ordinance of Matawan Township specifies in some detail the restrictions on land use applying to the various zones in the Township. Anyone who cares to, may obtain a copy of the ordinance from the Township Clerk.

The purpose of the Association's investigation into deed restrictions and zoning laws in general, is to recommend to the governing body of Matawan Township only what is desired by the greatest number of people. Any comments or suggestions will be appreciated.

STEPHEN W. LEVINE, Chairman  
Property and Utilities Committee

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# EDUCATION CANDIDATES SPEAK

## Roy S. Matthews

As a member of the Board of Education for the past seven years I have had an opportunity to learn first hand the problems that confront our school system and to study the progress that has been made in meeting them. I have served on every board committee and am Past Vice President and President.

I have been a resident of Matawan Township for twenty-five years, married, and have four children. Three children graduated from Matawan High School. One is presently a freshman.

During my twenty five years' residency in the school district I have had varied experiences in civic, educational, and fraternal organizations which have contributed to a better understanding of the needs and problems of the district.

These include working with Boy and Girl Scout groups for many years, organizing Matawan Township First Aid and Rescue Squad and serving as its first president, organizing the Matawan Township Blood Bank and directing it for four years, have been an instructor for Red Cross for many years, long-time member of Cliffwood Volunteer Fire Co., was Assistant Director of Civil Defense and Director of Rescue under the Civil Defense program, was General Chairman of the Matawan Township Centennial Commission, received citation from V.F.W. in 1957 for outstanding community service, am charter member and former Director of Lions Club, am charter member and former Director of Keyport Lodge 2030 B.P.O. Elks.

Education is now the municipality's biggest business, involving 30 per cent of the population. The most tragic waste in our society is the waste of talent through failure to provide the proper education for every qualified boy or girl who wants an education. The cost runs high, both for the nation and for its youth.

Our goal should be to try to as nearly approach the ideal as possible within the means of the taxpayer. This will mean providing the necessary buildings, modern in design, beautiful as well as functional, with well equipped shops, libraries, auditoriums and gyms. To these we must add a talented faculty, teaching courses that combine the best vocational and academic curricula.

Our major problem now is to provide classrooms for our expanding enrollment. As fast as possible we must make provision for adequate physical education, library and other facilities.

We must see to it that our schools increase not only the quantity but the quality of America's education, for nuclear age problems cannot be solved with horse-and-buggy learning.



HERBERT FEDER

"We all know what we would like our school system to be, but we have to take into account what it costs, eliminate the non-essentials we can't afford, and get the best system possible without doubling our tax rate." These words were spoken by Herb Feder, who is one of the two township candidates running for the upcoming three-year term on the Matawan Regional School Board.

Mr. Feder speaks with a great deal of interest and conviction on the subject of education. It has been a long-time interest. Because of the two-year residence requirement for board members, Mr. Feder is among the first group of Strathmore residents to become eligible to run for the board.

Mr. Feder, forty-one, resides at 85 Avondale Lane with his wife, Bayleh, a teacher at Eatontown's Memorial School, and his daughter, Faith, thirteen, who attends a special class at the Matawan Grammar School. He is an electrical engineer with the Bell Telephone Laboratories at Holmdel. Mr. Feder, who served with the Army during World War II, graduated from City College, New York, and received an M.S. degree from Rutgers University.

Long active in community affairs, both here and in Fanwood, New Jersey, where he lived before moving to Strathmore, he is a member of the Property and Utilities Committee of the Strathmore Civic Association and is on the Executive Board of the Raritan Valley Unit of the New Jersey Association for Retarded Children. He and his wife have done considerable work on behalf of retarded children. Mrs. Feder is a trustee of the New Jersey Educators of the Mentally Retarded—a state-wide organization of teachers designed to help children who are attending special classes. She is also active in the Education Committee of the Strathmore Civic Association and is Research Chairman of the Raritan Valley Unit of the New Jersey Association for Retarded Children.

Mr. Feder lists some pretty stiff requirements for a board member. He believes that such an individual must believe in public education oriented toward the student and for the benefit of the student. He must be good at working with people; must be able to compromise

on small things, but not on principles; and must be an individual who can represent the entire school system and work toward its constant improvement. "We must turn out good citizens, educated to the top of their abilities, be they academic or vocational," he said earnestly. "The school ought to provide something for every child. I see the keystone of the school system as its teachers. The school atmosphere must be conducive to learning—it must be at atmosphere in which teachers are encouraged to be creative, to stress competence, and to teach the basic precepts of our civilization. I'm running for the Board because I'm interested in education. I want to see our educational system continue to improve.

### PLEASE, Don't Pick the Markers

The township road department has placed street markers on various corners. These markers are 2 inch by 4 inch reflectors set on three-foot high posts. These markers are to guide the snow plows when snow obscures the curb lines. The road department asks residents not to remove these markers.

### School Vote

(Continued from Page 1)

traffic hazards their children face when walking to school by routes that take them across or along routes 34 and 35. Many parents have hired a private bus service which costs \$4 per pupil per month.

In the past, the Board hasn't heeded the requests for additional unsubsidized bus service, maintaining that traffic problems and hazards aren't within its province.

Public pressure, beginning last October, and stemming mainly from the Lochslea section of Matawan Borough prompted the Board to place the busing referendum on the ballot.

The referendum calls for busing all K-6 children, regardless of the hazards they face, who live more than one-half of a mile from school, and all grades 7-12 students who live more than one and one-half miles from school. The total cost for the coming school year would add up to \$86,000, and would include \$10,000 for a traffic coordinator.

**SEE HOW MATAWAN TICKS. ATTEND A TOWNSHIP COMMITTEE MEETING — HELD EVERY FIRST AND THIRD MONDAY AT 8:00. TOWN HALL, LOWER MAIN ST.**

# FEBRUARY COMM

Sunday	Monday	Tuesday	Wedne
<p style="text-align: center;"><b>ATTENTION — ORGANIZATIONS</b></p> <p>If you have not been included in this month's calendar; if the time or place of your regular meeting has been changed, or if you have a special event coming up in February — please notify The Observer before January 15.</p>	<p><b>1</b></p> <p>ROSARY ALTAR SOCIETY St. Benedict's, 7:30 p.m. TOWNSHIP COMMITTEE Municipal Bldg., 8 p.m. VFW — Post House, 8 p.m. WOMEN OF TRINITY EPISCOPAL CHURCH Church, 8:30 p.m. KNIGHTS OF PYTHIAS J.F.K. CENTENNIAL LODGE Oak Shades Firehouse, 8:30 p.m.</p>	<p><b>2</b></p> <p>REG. BOARD OF EDUCATION Annual School Election, 1 to 9 p.m. (Dist. 1, 2, 3—Cliffwood School; Dist. 4, 5— Reg. High School; Dist. 6, 7—Strathmore Elementary School) FIRST AID SQUAD Cliffwood First Aid Bldg., 8 p.m. MASONIC LODGE Masonic Temple, 8 p.m. GIRL SCOUTS, MATAWAN NGHBD. ASSN. Matawan Health Center, 8:30 p.m. BAYSHORE HOSP., MATAWAN TWP. AUX. Strathmore Elementary School, 8:30 p.m.</p>	<p><b>3</b></p> <p>STRATHMORE CIV Matawan Reg. High HARBOR CO Municipal B MATAWAN GRAM Grammar Sch STRATHMORE ELEMEN Elementary Sch KNIGHTS OF CARDINAL NEW American Legion MATAWAN TWP. Oak Shades Fire</p>
<p style="text-align: center;"><b>7</b></p> <p>FIRST BAPTIST CHURCH School of Missions, Church, Evening</p>	<p><b>8</b></p> <p>BOARD OF EDUCATION Reorganization Meeting Library, Broad St., 7:55 p.m. BOARD OF HEALTH Municipal Bldg., 8 p.m. LOCAL ASSISTANCE BOARD Municipal Bldg., 8 p.m. HADASSAH—Installation Meeting Place to be announced, 8:30 p.m. TOASTMASTERS Clare and Coby's Inn, 8:30 p.m.</p>	<p><b>9</b></p> <p>ORT Strathmore Elementary School, 8:30 p.m. CIVIC ASS'N. EDUCATION COMM. Strathmore Elementary School, 8:30 p.m.</p>	<p><b>10</b></p> <p>ORDER OF THE Masonic Temple STRATHMORE DE Airport Plaza Bowli</p>
<p style="text-align: center;"><b>14</b></p> <p>FIRST BAPTIST CHURCH School of Missions, Church, Evening</p>	<p><b>15</b></p> <p>HOLY NAME SOCIETY St. Benedict's, 7:30 p.m. TOWNSHIP COMMITTEE Municipal Bldg., 8 p.m. VFW—Post House, 8 p.m. WOMEN OF TRINITY EPISCOPAL CHURCH Church, 8:30 p.m. KNIGHTS OF PYTHIAS J.F.K. CENTENNIAL LODGE Oak Shades Firehouse, 8:30 p.m.</p>	<p><b>16</b></p> <p>MASONIC LODGE Masonic Temple, 8 p.m. CROSS OF GLORY LUTH. CHURCH WOMEN Strathmore Elementary School, 8 p.m. TEMPLE SHALOM Lecture by Rabbi I. Dresner on "Role of the Jew in Civil Rights Issue" Strathmore Elementary School, 8:30 p.m. (Regular Temple Shalom Sisterhood Meeting to be Held in Conjunction with This Event) ZONING COMM., CIVIC ASS'N. Strathmore Elementary School, 8:30 p.m.</p>	<p><b>17</b></p> <p>PLANNING Municipal B MATAWAN REG. H High School KNIGHTS OF CARDINAL NEW American Legion DEBORAH, MAT Meeting place to be FIRST BAPTIST CHU Church,</p>
<p style="text-align: center;"><b>21</b></p> <p>STRATHMORE BATH &amp; TENNIS CLUB Dinner - Dance Step Inn, Sayreville, 7 p.m.</p>	<p><b>22</b></p> <p>BOARD OF REC. COMMISSIONERS Municipal Bldg., 8 p.m. FIRST BAPTIST CHURCH. BD. OF DEACONS Church, 8 p.m. B'NAI B'RITH MEN Matawan Reg. High School, 8:30 p.m. FIRST AID SQUAD AUXILIARY Cliffwood First Aid Bldg., 8:30 p.m. NATL. COUNCIL OF JEWISH WOMEN Strathmore Elementary School, 8:30 p.m. TOASTMASTERS Clare &amp; Coby's Inn, 8:30 p.m.</p>	<p><b>23</b></p> <p>MUNICIPAL COURT Municipal Bldg., 8:30 p.m. BOY SCOUTS CHINGARORA DIST. COMMISSIONERS 127 Ravine Dr., 8 p.m. TEMPLE BETH AHM SISTERHOOD VFW Hall, Cliffwood, 8:30 p.m. JR. CHAMBER OF COMMERCE Magnolia Inn, 8:30 p.m.</p>	<p><b>24</b></p> <p>UTILITIES 30 Noble P ZONING Municipal B ORDER OF THE Masonic Temple B'NAI B'R Oak Shades Fire</p>
<p style="text-align: center;"><b>28</b></p>			

# UNITY CALENDAR

Monday	Thursday	Friday	Saturday
<p>ASSOCIATION School, 8:30 p.m. MISSION , 8 p.m. R SCHOOL PTA , 8 p.m. SCHOOL PTO , 8:15 p.m. COLUMBUS, AN COUNCIL all, 8:15 p.m. UBLICAN CLUB se, 8:30 p.m.</p>	<p><b>4</b></p> <p>BOY SCOUTS, CHINGARORA DIST. COMM. Sun S&amp;L Ass'n., Airport Plaza, 8 p.m. GREAT BOOKS DISCUSSION GROUP Middlesex Rd. Rec. Center, 8 p.m. VFW AUXILIARY Post House, 8 p.m. AMERICAN LEGION POST 176 Post House, 8 p.m.</p>	<p><b>5</b></p>	<p><b>6</b></p> <p>KNIGHTS OF COLUMBUS CARDINAL NEWMAN COUNCIL Third Degree Ceremonial St. Joseph's School, Keyport, 7:30 p.m. WAGON WHEEL PLAYERS Performance of "The Little Hut" Sponsored by Strathmore Demo. Club Matawan Reg. High School, 8:30 p.m.</p>
<p>EASTERN STAR , 8 p.m. OCRATIC CLUB Lanes, 8:30 p.m.</p>	<p><b>11</b></p> <p>SHADE TREE COMMISSION Municipal Bldg., 8 p.m. CROSS OF GLORY LUTH. CHURCH COUN. 136 Deerfield Lane, 8 p.m. JR. CHAMBER OF COMMERCE Magnolia Inn, 8:30 p.m. VFW AUXILIARY THEATRE PARTY Paper Mill Playhouse, Millburn Performance of "Affairs of State" Benefit of March of Dimes</p>	<p><b>12</b></p>	<p><b>13</b></p> <p>RUTGERS UNIVERSITY GLEE CLUB CONCERT Sponsored by Matawan-Keyport Rotary Clubs Benefit of Bayshore Hospital Matawan Reg. High School, 8:30 p.m. MATAWAN TWP. REPUBLICAN CLUB Dinner - Dance Strathmore Lanes</p>
<p>BOARD , 8 p.m. H SCHOOL PTA :15 p.m. COLUMBUS, AN COUNCIL all, 8:15 p.m. AN CHAPTER nounced, 8:30 p.m. H, BD. TRUSTEES p.m.</p>	<p><b>18</b></p> <p>CROSS OF GLORY LUTHERAN CHURCH SUNDAY SCHOOL TEACHERS 136 Deerfield Lane, 8 p.m. GREAT BOOKS DISCUSSION GROUP Middlesex Rd. Rec. Center, 8 p.m. VFW AUXILIARY Post House, 8 p.m. AMERICAN LEGION POST 176 Post House, 8 p.m. TEMPLE BETH AHM Cliffwood First Aid Bldg., 8:30 p.m.</p>	<p><b>19</b></p>	<p><b>20</b></p>
<p>THORITY , 8 p.m. OARD , 8 p.m. ASTERN STAR , 8 p.m. WOMEN se, 8:30 p.m.</p>	<p><b>25</b></p> <p>TWP. COORDINATING COMMITTEE Municipal Bldg., 8 p.m. COLUMBIAN AUXILIARY CARDINAL NEWMAN COUNCIL Member's Home, 8:15 p.m.</p>	<p><b>26</b></p> <p>INDUSTRIAL COMMISSION Municipal Bldg., 8 p.m.</p>	<p><b>27</b></p> <p>BAYSHORE HOSPITAL MATAWAN TWP. AUX. LUNCHEON Shadowbrook Rest., Shrewsbury, 12 noon KNIGHTS OF PYTHIAS, J.F.K. LODGE Dinner - Dance Buttonwood Manor NOTE: All events listed are regular meetings, unless otherwise specified.</p>

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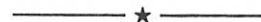
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## STATE ASKS FOR WIDER LINE ROAD

The New Jersey Department of Highways is seeking a meeting with Raritan, Holmdel and Matawan Township officials in an effort to discuss the possible widening of Line Road to 36 feet and improvements to the entire road.

The Matawan Township Committee is reportedly contacting officials of the other municipalities to arrange the meeting.

Matawan Township has proposed a relocation of Line Road to eliminate a grade crossing over the New York and Long Branch Railroad tracks. The intersection would be south of the Lloyd Road railroad bridge.

The primary reason the state is pushing for the widening of Line Road between Church Street and the Garden State Parkway is that the road is an outlet for the 500-home Raritan Valley USA development, to be built this spring, on the east side of Line Road in Raritan Township.

## Center Changes Name

Temple Beth Ahm, a name meaning "House of the People," was selected as the new name for the Strathmore-at-Matawan Jewish Center at a congregational meeting last month.

## Bayshore Hospital Acquires Site

The Bayshore Community Hospital acquired title to more than 17 acres of land on North Beers St. in Holmdel Township on December 30.

Details of the sale were revealed by Harry S. Willey, president of the hospital, who stated that in June, 1963, Mr. and Mrs. Theodore G. Bailey, 753 Holmdel Rd., Hazlet, agreed to sell 15 acres of their 27 acre farm to the hospital. When the survey, engineering reports and zoning ordinances were compiled, Mr. and Mrs. Bailey realized they could allow the hospital more than the 15 acres. They then agreed to give the hospital two acres at no charge. In accepting this generous gift to the hospital, Mr. Wiley stated, "The donation of the additional property represents a saving to the hospital of more than \$10,000." Mr. and Mrs. Bailey also donated a check for \$1,000.

Plans for the 110-bed hospital to be built 1,000 feet west of Holmdel Road on North Beers Street adjacent to the Garden State Parkway are moving forward. Mr. Wiley said "Financially we are more than two-thirds of the way home, hospital auxiliaries are functioning enthusiastically, and the Board of Trustees is pursuing financial sources to make this urgently needed hospital a reality without delay."

## New Chapter Installs Slate

Mrs. Albert Wiederspiel will be installed as the first president of the newly formed Matawan Chapter of Hadassah at a meeting Feb. 8.

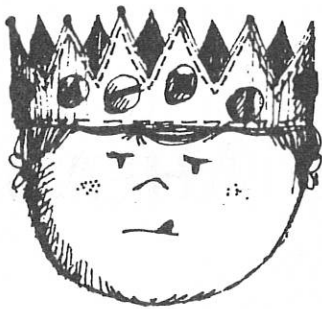
Taking office with her will be: Mrs. Irvin Birnbaum, Mrs. Robert Hess and Mrs. Lawrence Lerner, vice presidents; Mrs. Laurence Perlman, Mrs. Walter Sherman and Mrs. Nat Gold, secretaries; Mrs. Gerald Bernstein, treasurer; Mrs. Arthur Cohen, chaplain; and Mrs. Fred Gates, Mrs. Bernard Hyman, Mrs. Richard Wagner and Mrs. Joseph Rifkin, trustees.

## TOWNSHIP SEEKS COMMUTER PARKING

A three-acre tract along Lloyd Road, between the Garden State Parkway and the New York and Long Branch Railroad, was requested by the Township Committee on January 4 for commuter parking.

In a resolution, the committee asked the New Jersey Highway Authority to deed the tract to the township. The committee agreed to develop the site at its expense. The land now is part of the parkway's right of way.

The parking lot was seen as a possible solution for clogged streets near the Swim Club, on Lloyd Road and on Ivy Hill Drive.



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## TOWNSHIP ADOPTS INDUSTRY ZONE CODE

The Township Planning Board, after months of discussion and years of anticipation, finally sent to the Township Committee a recommended industrial zone code last month.

The zoning ordinance changes all of the township's industrial areas to the new light industry classification and provides controls on the operations of plants within the code. The ordinance establishes controls for smoke, dust and dirt, noise, odors, glare or heat, vibration, radioactivity, and outdoor storage and waste disposal.

Uses permitted in the zone would include: Manufacturing of light machinery and metal products, paper products, wood products and food. Those seeking to build laboratories and warehouses will be equally welcome under the code.

Specifications for sign construction, display and size are also covered in the ordinance.

## Lloyd Road Light OK'd

The elusive traffic light that is supposed to be installed at the intersection of Rt. 34 and Lloyd Road might become a reality by January 31. That's the date pegged by the New Jersey Department of Highways as the last day for the light's installation.

The Matawan Township Committee finally put its stamp of approval on an agreement that removed the last obstacle to the light's being a permanent fixture of the local scene. The Township has allocated \$2,300 toward the installation, with the State footing about \$7,000.

An additional traffic signal - red warning light for southbound traffic on Rt. 34 will be installed in the Spring to warn motorists of the signal at the intersection of Route 34 and Lloyd Road.

## Praise Residents As Values Increase

The commendable job of Strathmore families in maintaining their homes has been called a major factor in increasing the real estate values in this community.

Resale values have risen an average of \$1,686, it was revealed in a recent report by Levitt and Sons, Inc., builders of this 1,900-home development. Surveying recent Strathmore resales by area realtors, the company found that prices were \$660 to \$3,260 higher than Levitt's original sale prices.

Ernest Hurwitz, Levitt's Northern New Jersey division general manager, who praised Strathmore residents for the care they have taken with their homes, explained that, if the average is applied to all homes here, the over-all community value has been increased \$3,211,830 since it was launched in 1961.

## League Offers Tax Fliers

Tax fliers in the forms of coloring books will be distributed by the Provisional League of Women Voters of Matawan to area residents on Feb. 1.

Calling for a broad-based tax for New Jersey, the fliers are copies of the tracts presented to Gov. Richard Hughes for each of his children by a state-wide contingent of League members during their "Tax Trek to Trenton," Jan. 25.

The leaflets will be handed out at the Matawan Railroad Station and also to the adult evening classes at the Matawan Regional High School.

## STANDING COMMITTEES

Taxation—John Skvarla	7224
Zoning—Arnold Rudley	8607
Education—Frank Gilbert	5720
Recreation—Carmine Caffera	8283
Streets & Safety—Sheldon Pivnick	8319
Membership—John Driscoll	8770
Property & Utilities— Steve Levine	7523
Public Information— Norman Brenner (Act. Chmn.)	1963

## TEMPORARY COMMITTEE

United Fund Study—Jon White	7697
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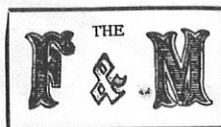


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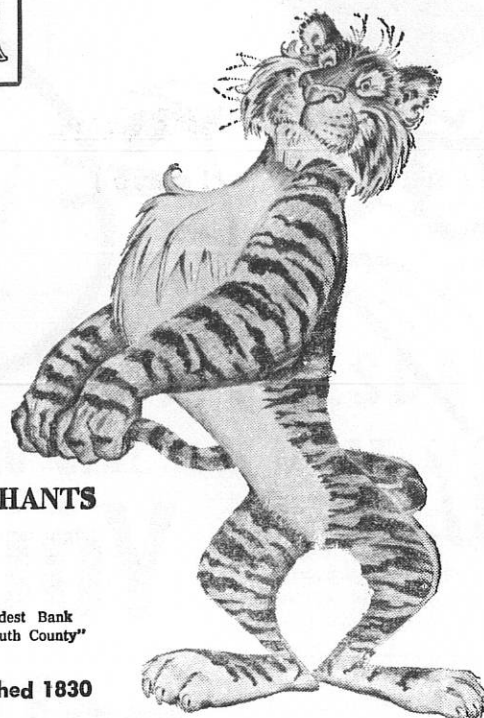
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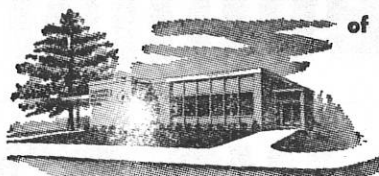
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